

National Benchmarking - Public Galleries Survey 2026

Your participation matters. Thank you for contributing to this critical national survey.

Australian public galleries are vital cultural hubs in our communities, providing safe, welcoming places for people to connect, while inspiring learning, debate, critical thinking and creative expression

This national benchmarking survey is a critical opportunity to collectively demonstrate the **breadth, diversity and strength of the public gallery sector** across Australia.

The information you provide will be aggregated to inform the **2026 Australian Public Galleries Snapshot**, providing an authoritative, sector-wide picture that supports evidence-based advocacy, strategic planning and investment.

Importantly, it will directly support the **National Public Galleries Alliance's*** submission to the **Australian Government's national cultural policy consultation**, ensuring public galleries are visible, valued and well-represented in future policy decisions.

By taking the time to complete this survey, you are strengthening the voice of Australia's public galleries and helping to build a more resilient, connected and sustainable sector.

Survey closes: 11.59pm, Friday 4 September 2026

*The National Public Galleries Alliance (NPGA) was formed in 2019 in response to the need for standardised data to effectively communicate the impact and value of Australia's state and territory public gallery sector. The Alliance comprises 2 national networks and 9 state peak bodies and public gallery membership organisations: ART ON THE MOVE, WA; Australian Craft and Design Centres (ACDC); Contemporary Art Tasmania; Galleries West; Museum and Art Gallery Northern Territory (MGNT); Museums & Galleries of New South Wales (MGNSW); Museums & Galleries Queensland (M&G QLD); Public Galleries Association of Victoria (PGAV); Public Galleries Queensland (PGQ); Regional Galleries Association of South Australia (RGASA); Regional & Public Galleries of New South Wales (RPGNSW); and University Art Museums Association (UAMA).

National Benchmarking – Public Galleries Survey

General information

1. This survey is being completed by: *(This will not be made public)*

Contact name:

Email:

Mobile:

2. Organisation name: *(This will not be made public)*

3. State/Territory

ACT	SA
NSW	TAS
NT	VIC
QLD	WA

4. Using this **Australian Government Map**, where is your organisation located?

Map instructions: Follow the link, select 2023 Modified Monash Model in the key, and search your organisation's address).

Metro (MM1)
Regional Centre (MM2)
Regional (MM3, MM4, MM5)
Remote (MM6, MM7)

5. What categories best describes your gallery? (Select one)

Public/ Regional Gallery
Art Museum
Contemporary Art Space
Contemporary craft gallery / centre
Aboriginal and/or Torres Strait Islander Art Centre (with exhibition space)
Statutory body (state / territory or national public gallery)

6. What public facilities do you have? (Select all that apply)

Shop / merchandise for sale
Café / refreshments available
Public toilets
Accessible toilets
Disabled access
Parents facilities

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Governance & income

7. What is the legal structure of your organisation?

- Incorporated Association
- Local Government Owned and / or Operated
- Company Limited by Guarantee
- University
- Trust
- Other (please specify):

8. Does your organisation have a governance body?

- No
- Yes, please specify:

9. When did your organisation first open to the public?

10. Who owns the building you occupy?

11. What is the approximate age of the building in years?

- | | |
|---------|-------|
| 0-10 | 31-40 |
| 11-20 | 41-50 |
| 21 - 30 | 51+ |

12. Are you planning a redevelopment in next 5 years?

- No
- Yes (please explain why):

13. Is the building a multi-use facility? For example, sharing with a performance space, library, community centre, Visitor Information Centre, etc.

- No
- Yes (please list what is included in the facility):

14. Does your organisation operate on a:

- Financial year
- Calendar year

15. For the year identified above, what was your organisation's total income (\$)?
(e.g. 2024-2025 Financial year, or 2025 calendar year)

16. Please list income amounts received from the following sources (\$):

Local Government

State Government

Federal Government

Creative Australia

University

Philanthropy

Donations / Bequests

Membership

Entry fees (e.g ticketed exhibition, public programs etc.)

Commercial activities (e.g research, venue hire etc.)

Fundraising /Sponsorship

Retail / merchandise

Other income (please specify amount and source/s)

17. For the year identified above, list what was spent on (\$):

Conservation

Acquisitions

Commissions (including public art)

Artist fees (including public programs)

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Staff & volunteers

18. Does your organisation have paid staff? (If no, skip to question 23)

No

Yes (please provide total number of paid staff)

19. How many Full Time Equivalent (FTE)* staff do you have?:

Each working day is worth 0.2.

Example of calculation: 4 working days per week x 0.2 = 0.8 FTE

20. What is the total FTE for the following positions?

Director/Manager

Administration/Finance

Operations /Facilities

Curatorial

Registration

Collections

Exhibitions

Education Programs

Public Programs

Retail

Marketing/Communications

Development/Fundraising

Visitor Service/Front of House

Other (please specify :

21. Does your organisation employ Aboriginal and/or Torres Strait Islander people?

No

Yes (please specify the total number):

22. How many Full Time Equivalent (FTE)* Aboriginal and/or Torres Strait Islander staff do you have?

Each working day is worth 0.2.

Example of calculation: 4 working days per week x 0.2 = 0.8 FTE

23. What is the total FTE for Aboriginal and/or Torres Strait Islander staff in the following positions?

Director/Manager
Administration/Finance
Operations /Facilities
Curatorial
Registration
Collections
Exhibitions
Education Programs
Public Programs
Retail
Marketing/Communications
Development/Fundraising
Visitor Service/Front of House
Other (please specify)

24. What are your future staffing needs over the next 5 years?

Please list roles and FTE for each (i.e Educator 0.4 FTE, First Nations Curator 1 FTE):

25. How many active volunteers did your organisation have last financial / calendar year?

26. What is the estimated total number of hours volunteers provided to your organisation in your last financial / calendar year?

27. Of the total volunteers above, how many are:

Director/Manager
Administration/Finance
Operations /Facilities
Curatorial
Registration
Collections
Exhibitions
Education Programs
Public Programs
Retail
Marketing/Communications
Development/Fundraising
Visitor Service/Front of House
Other (please specify)

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Visitation and programs

28. What was the total number of visitors to your venue for your last financial / calendar year?

29. What percentage of your audience is from Victoria?

30. What percentage of your audience is from interstate?

31. What percentage of your audience is from overseas?

32. Public Programs

What was the total number of public programs you delivered in your last financial / calendar year?

What was the **total number of participants** in these public programs?

33. Education Programs

What was the **total number of education programs** you delivered in your last financial / calendar year?

What was the **total number of participants** in the education programs?

How many were **delivered in your venue**?

How many were **delivered outside of your venue**?

34. How many **digital** education / public programs (e.g. Podcasts, Pre-recorded Workshops & Interviews, Live Workshops & Interviews) did you deliver in the last financial /calendar year?

35. How many people participated in these digital programs?

36. Does your organisation have members / friends group?

No

Yes (please specify the total number)

37. Does your organisation have a website / online presence?

No

Yes (specify the total number of page views in your last financial / calendar year)

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Collection

38. Does your organisation manage a collection? (If no, skip to question 44)

No

Yes

39. Who owns your collection?

40. Approximately how many items are in your collection?

41. If known, what is the total value of your collection (\$)?

42. Approximately what percentage of your collection is catalogued?

43. Which collection management software do you use?

eHive

Vernon CMS

Collections MOSAiC

Emu

Axiell Collections/Adlib

Past Perfect

Inmagic DB/Textworks

Collection Access

FileMaker Pro

Microsoft Access

Microsoft Excel

We do not use an electronic database

Other (please specify):

44. Is your collection digitised (collection items captured digitally by scanning or photographing for preservation and access)?

No

Yes (Specify approximately what percentage is digitised)

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Exhibitions

45. Is your collection accessible to the public online?

No

Yes (specify approximately what percentage of your collection is available online)

46. How many exhibitions did you present in your last financial / calendar year?

47. How many of these exhibitions were:

Self-generated / produced or curated in-house exhibitions

Inbound touring exhibitions from other organisations

Outbound touring exhibitions from your gallery

48. How many **virtual** exhibitions / tours or **digitally-based** exhibition projects did your gallery present in your last financial / calendar year?

49. How many people viewed these digital exhibitions / projects?

50. How many living artists were represented in your exhibition program in your last financial / calendar year?

51. How many artists did your organisation engage to deliver public programs in your last financial / calendar year?

52. How many living artists' works did you acquire in your last financial / calendar year?

53. How many artists did you commission to make new works, including public art, in your last financial / calendar year?

54. Did you support artists in any of the following ways in your last financial /calendar year? Tick all that apply.

Retail

Publications

Professional development programs

Artist in schools program

Artist in residency programs

Other (please specify):

Thank you for contributing to this important sector research.